

COMMUNICATIONS

I. OBJECTIVE

To establish guidelines for the proactive formulation and dissemination of GVEA's information and communications.

II. POLICY

Informational material will be designed to:

- A. Promote understanding of GVEA's mission: to maximize the value we provide our member/owners by continually improving our products and services;
- B. Promote better understanding of and support for GVEA and its operations, procedures, organization and objectives;
- C. Provide information about GVEA and its finances, operations, procedures, organization and objectives;
- D. Encourage effective participation of GVEA's members in their cooperative, including providing a means by which members can communicate issues and concerns to GVEA;
- E. Ensure community awareness of the essential contribution that GVEA makes towards the well-being of the community;
- F. Ensure community awareness of GVEA's projects and plans, including construction and building;
- G. Ensure community awareness and support of GVEA as a good place to work and a good citizen in the business community;
- H. Promote the efficient use of electrical energy;
- I. Promote safety for the public and GVEA's employees;
- J. Reflect the diversity of GVEA's membership; and
- K. Distribute information on the Cooperative Business Model to the membership.

III. RESPONSIBILITY

The President & CEO will be responsible for ensuring compliance with this policy.

ADOPTED: April 15, 1987
AMENDED: November 20, 2017